

**The Wyckoff Y and the  
Wyckoff-Midland Park  
Rotary working together  
for our community!**

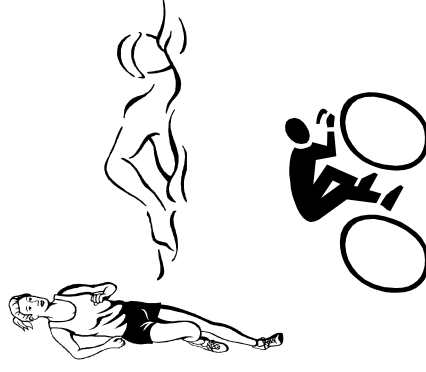
*The Wyckoff Family YMCA is the fastest growing YMCA in New Jersey. Designed to meet the demands of a growing and diverse population, the facility includes a collegiate-sized gymnasium, Carl Pfeifer Performing Arts Stage, two indoor pools, center for adults with autism, expanded fitness center, and a state-of-the-art child care center.*

*The Wyckoff YMCA serves families throughout northern New Jersey. Proceeds from the race will provide scholarships to families in need. The Y's mission as a non-profit, is to help people regardless of age, sex, race or religion to develop their full potential in spirit, mind and body.*

*The Midland Park-Wyckoff Rotary provides scholarships for area high school students. The organization also distributes funds to the DARE program, police and fire departments, and local and national health care initiatives.*

# Wyckoff/ Franklin Lakes Triathlon “2010”

## 28th Annual Sponsorship Information



Wyckoff Family YMCA  
691 Wyckoff Avenue  
Wyckoff, NJ 07481  
201-891-2081  
[www.wyckoffymca.org](http://www.wyckoffymca.org)



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# The 28th Annual Wyckoff/Franklin Lakes Triathlon

This year marks the 28th Anniversary of the Wyckoff-Franklin Lakes Triathlon, hosted by the Wyckoff Family YMCA and the Wyckoff-Midland Park Rotary Club. The event will be held at the Indian Trails Club in Franklin Lakes on June 19, 2010.

The triathlon is a premier attraction for over 1,000 athletes from the tri-state area and beyond. Thousands of spectators come out to enjoy the day and cheer on the athletes.

Our generous sponsors help to ensure the quality and success of this time-honored event.

Your sponsorship provides:

- High visibility for a reasonable fee
- Tax deductible (as permitted by law)
- Community-minded image for your business
- A targeted audience (healthy-minded, athletic, active men and women of all ages, (especially 30-50 year olds) living in the tri-state area.

**All proceeds benefit the Wyckoff Family YMCA's Scholarship program and the community service projects of the Wyckoff-Midland Park Rotary Club.**

## Sponsorship Levels

### 28th Annual Sponsor: \$5,000

Custom-designed banner with company logo at race start and at finish line, corporate name on t-shirt, signage along run & bike routes, recognition in all promotional material and advertising.

### Swim, Bike or Run Sponsor: \$2,500

Corporate name as the sponsor of one segment of the race (swim, bike or run), along with signage at the start of chosen segment. Custom-designed banner with company logo at finish line, corporate name on t-shirt, recognition in all promotional material and advertising.

### Gold Sponsor: \$1,000

Includes: Corporate billing on t-shirt, custom-designed banner with company logo at finish line, advertising in local news releases, and mile marker along run or bike routes.

### Expo Sponsor: \$500

Includes: Display of corporate materials, demonstrations, and distribution of free samples in designated area. (Booth display subject to triathlon committee approval).

### Mile Marker Sponsor/Family Signs: \$100

Mile Markers are perfect for personal or business sponsors. They will be posted along the race run or bike route. Advise your business or cheer on your favorite athlete with these popular signs. Reserve yours early, they go fast!

## Wyckoff-Franklin Lakes Rotary 28th Annual Triathlon Sponsorship Form

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Major Sponsor (\$5,000)  
Gold Sponsor (\$1,000)  
Mile Marker (\$100)

Segment Sponsor (\$2,500)  
Booth Sponsor (\$500)

Inscription on Mile Marker: (2 lines, 12 characters per line)

All sponsorships subject to Committee approval.

Please fill out form and return with payment to:  
Wyckoff Family YMCA, 691 Wyckoff Avenue,  
Wyckoff, NJ 07481.  
Deadline for Gold, Segment and Major Sponsors is May 14, 2010.  
Deadline for all other sponsorships is June 4, 2010.  
Please make your check payable to the Wyckoff Family YMCA.

