



## THE WYCKOFF FAMILY YMCA

# SOCIAL MEDIA POLICY

1. The posting of photos and/or videos of any child other than your own on social media platforms (including but not limited to social networking sites, blogs, or email) is strictly prohibited. Failure to adhere to this policy may result in program exclusion for parents and their children, or immediate discharge for employees, vendors, or suppliers.
2. All Wyckoff YMCA staff are additionally required to be given, acknowledge receipt of, and strictly adhere to the Wyckoff YMCA Social Media Policy. This staff policy can be accessed by parents by contacting the Wyckoff YMCA Human Resources Director.
3. Social media postings by the Wyckoff Family YMCA are only permitted with the approval of the Executive Director and individual parental consent.