



THE WYCKOFF FAMILY YMCA

SOCIAL MEDIA POLICY

1. The posting of photos and/or videos of any child other than your own on social media platforms (including but not limited to social networking sites, blogs, or email) is strictly prohibited. Failure to adhere to this policy may result in program exclusion for parents and their children, or immediate discharge for employees, vendors, or suppliers.
2. All Wyckoff YMCA staff are additionally required to be given, acknowledge receipt of, and strictly adhere to the Wyckoff YMCA Social Media Policy. This staff policy can be accessed by parents by contacting the Wyckoff YMCA Human Resources Director.
3. Social media postings by the Wyckoff Family YMCA are only permitted with the approval of the Executive Director and individual parental consent.

Television / Technology Use Policy

1. The Wyckoff Family YMCA Early Learning Centers provide activity-focused early learning environments. We believe children learn best through active participation, hands-on experiences, interactive conversation, and exploration.
2. We follow the recommendations established by the American Academy of Pediatrics, which has found that too much television viewing has been linked to poor performance in school, overweight children, and the establishment of poor dietary habits. As such, children at The Franklin Lakes Education Center under age two, will not have access to television viewing, which includes watching videos or DVDs, playing with video games, and using the computer.
3. For children age two and older who are in care four or more hours each day, television screen time is limited to 60 minutes per week and no more than 30 minutes at a time. Computer use is limited to 15 minute increments per child, except for school-age children who are completing homework, school work, or supervised enrichment activities. For children age two and older who are in care less than four hours per day, television screen time is limited 30 minutes per week. Computer use is limited to 15 minute increments per child, except for school-age children who are completing homework, school work, or supervised enrichment activities.